

# VSAE PARTNER PROGRAM 2027 SELECTION FORM & CONTRACT

Name \_\_\_\_\_ Organization \_\_\_\_\_

## JOIN THE COMMUNITY SEE PAGE 3 \$ PRICE

### DUES

- ☐ # of Associate Memberships (first and second) **\$560 each**
- ☐ # of Additional Associate Memberships (third +) **\$295 each**
- ☐ Executive Scholarship Program **\$250**

Names

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_

## EXTEND YOUR BRAND SEE PAGES 4-8

### ASSOCIATION PRESS NEWSLETTER ADVERTISING

- ☐ # of Partner Spotlight **\$1,500 each** *Includes two-column ad.*
- ☐ Jan/Feb ☒ Mar/Apr ☐ May/June ☐ Jul/Aug ☒ Sep/Oct ☐ Nov/Dec
- ☐ # of Full-Page Color Ads **\$1,000 each**
- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec
- ☐ # of Half-Page Color Ads **\$700 each**
- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec
- ☐ # of Two-Column Color Ads **\$425 each**
- ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec

### MEMBERSHIP DIRECTORY & RESOURCE GUIDE ADVERTISING

- ☐ Inside Front Cover\* **\$2,400** ☐ Tab Ad **\$880**
- ☒ Inside Back Cover\* **\$2,150** Executive Members Tab ☐ Front ☐ Back
- ☐ Facilities Section **\$1,300** Executives by Organization Tab ☐ Front ☐ Back
- ☐ Destination Section **\$1,300** Associate Members Tab ☐ Front ☐ Back
- ☐ Full-Page Ad **\$825** Associates by Location & Services Tab ☐ Front ☐ Back
- ☐ Half-Page Ad **\$625** Facilities Tab ☐ Front ☐ Back
- Destinations Tab ☐ Front ☐ Back

\*Includes Facilities Section or Destination Section Ad

### WEBSITE ADVERTISING

- Home Page Hero Banner \$950 (TWO PER MONTH)**
- ☒ Jan ☐ Feb ☒ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☒ Sep ☐ Oct ☐ Nov ☐ Dec
- ☒ Jan ☐ Feb ☒ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☒ Sep ☐ Oct ☐ Nov ☐ Dec
- Home Page Upper Banner \$750**
- ☒ Jan ☒ Feb ☒ Mar ☒ Apr ☒ May ☒ Jun ☒ Jul ☒ Aug ☒ Sep ☒ Oct ☒ Nov ☒ Dec
- Home Page Lower Banner \$450**
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

### VSAE ONLINE COMMUNITY

- Dashboard Monthly Featured Ad \$500**
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☒ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

### eNEWS ADVERTISING (TWO PER MONTH)

- Headline Banner \$545 per issue**
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- Featured Banner \$495 per issue**
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- Sponsored Content with Video \$495 per issue**
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- Square \$375 per issue**
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec
- ☐ Jan ☐ Feb ☐ Mar ☐ Apr ☐ May ☐ Jun ☐ Jul ☐ Aug ☐ Sep ☐ Oct ☐ Nov ☐ Dec

☒ **SOLD OUT**

continued on next page >

# VSAE PARTNER PROGRAM 2027 SELECTION FORM & CONTRACT

| EXTEND YOUR BRAND <small>continued</small> SEE PAGE 8                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                | \$ PRICE                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|
| <b>OTHER OPPORTUNITIES</b><br><input type="checkbox"/> Association Leadership Virginia <b>\$1,500</b><br><input type="checkbox"/> CAE Study Course Sponsor (annual) <b>\$500</b><br><input type="checkbox"/> VSAE Podcast (per episode) <b>\$400</b><br><input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun <input type="checkbox"/> Jul <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec                                                                                                                                                |                                                                                                                                                                                                                                                | <input type="text"/>                         |
| ENGAGE AND BE RECOGNIZED SEE PAGES 9-15                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                |                                              |
| <b>ANNUAL CONFERENCE SPONSORSHIP</b><br><input type="checkbox"/> Diamond Sponsor <b>\$3,850</b><br><input type="checkbox"/> Platinum Sponsor <b>\$2,500</b><br><input type="checkbox"/> Gold Sponsor <b>\$1,550</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>À LA CARTE SPONSOR OPTIONS</b><br><input type="checkbox"/> Registration Area <b>\$2,000</b><br><input type="checkbox"/> Premium Water Bottle <b>\$4,250</b><br><input checked="" type="checkbox"/> Conference Notebook & Pen <b>\$3,000</b> | <input type="text"/>                         |
| <b>COMMONWEALTH CONNECT BY VSAE</b> (replaces Fall Conference)<br><input type="checkbox"/> Premier Sponsor <b>\$3,000</b> (Limited to 15) <input type="checkbox"/> Participating Sponsor <b>\$1,850</b> (Limited to 15)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                | <input type="text"/>                         |
| <b>SPECIALTY EVENT SPONSORSHIP</b><br><b>CEO &amp; Senior Staff Retreat</b> (Limited to 11)<br><input type="checkbox"/> Featured Sponsor <b>\$2,750</b> <input type="checkbox"/> Participating Sponsor <b>\$2,200</b><br><b>Meeting Planner Summit</b> (Limited to 13)<br><input type="checkbox"/> Featured Sponsor <b>\$2,750</b> <input type="checkbox"/> Participating Sponsor <b>\$2,200</b><br><input type="checkbox"/> AI Summit <b>\$1,500</b> (Limited to 10)<br><input type="checkbox"/> Association Management Company (AMC) Summit <b>\$1,250</b> (Limited to 8)<br><input type="checkbox"/> # of Northern VA Association Exchange <b>\$500 per event</b> <input type="checkbox"/> April <input type="checkbox"/> July <input type="checkbox"/> October |                                                                                                                                                                                                                                                | <input type="text"/>                         |
| <b>YEAR-LONG OPPORTUNITIES</b><br><input checked="" type="checkbox"/> Lanyards <b>\$3,000</b> <input checked="" type="checkbox"/> Cocktail Napkins <b>\$2,000</b><br><input checked="" type="checkbox"/> Name Badges <b>\$3,000</b> <input checked="" type="checkbox"/> Mobile Charging Station <b>\$1,500</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                | <input type="text"/>                         |
| <input checked="" type="checkbox"/> <b>SOLD OUT</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                | <b>TOTAL INVESTMENT</b> <input type="text"/> |

**THANK YOU FOR INVESTING IN YOUR ASSOCIATION!**

**BASED ON TOTAL INVESTMENT, PARTNERSHIP LEVEL WILL BE**

☐ President's Club \$13,500+ 
 ☐ Benefactor \$10,500+ 
 ☐ Supporter \$8,000+ 
 ☐ Patron \$5,250+

Your signature below indicates your commitment to pay the full amount of this contract and your full agreement with the terms and conditions on pages 16-18 of the VSAE Partner Program. This agreement supersedes any prior agreement or contract regardless of change in staff, ownership, or relationship with VSAE.

Agreement: Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE PAY THE ABOVE AMOUNT WITHIN 30 DAYS OF DATE OF SIGNED CONTRACT. THANK YOU!**

**Payment Options:** Mail check to address below or by credit card online (an invoice will be emailed with a link to pay). We accept Visa, MasterCard, American Express, and Discover.

Advertising Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

Advertising Contact Email: \_\_\_\_\_

**VSAE • 6800 Paragon Place, Suite 640 • Richmond, VA 23230 | (804) 747-4971**

09/18/26