

VSAE PARTNER PROGRAM 2023 SELECTION FORM

Name _____ Organization _____

JOIN THE COMMUNITY SEE PAGE 4 \$ PRICE

DUES

- # of Associate Memberships (first and second) **\$550 each**
- # of Additional Associate Memberships (third +) **\$290 each**
- Executive Scholarship Program **\$250**

Names

1 _____

2 _____

3 _____

4 _____

EXTEND YOUR BRAND SEE PAGES 5-9

ASSOCIATION PRESS NEWSLETTER ADVERTISING

of Partner Spotlight **\$1,425 each** *Includes two-column ad. One-time credit of \$500 for President's Club.*

Jan Feb Mar Apr May Jun/Jul Aug Sep Oct Nov Dec

of Full-Page Color Ads **\$925 each**

Jan Feb Mar Apr May Jun/Jul Aug Sep Oct Nov Dec

of Half-Page Color Ads **\$675 each**

Jan Feb Mar Apr May Jun/Jul Aug Sep Oct Nov Dec

of Two-Column Color Ads **May & September Issues \$525 each. All others \$425 each**

Jan Feb Mar Apr May Jun/Jul Aug Sep Oct Nov Dec

MEMBERSHIP DIRECTORY & RESOURCE GUIDE ADVERTISING

Inside Front Cover* **\$2,395**

Tab Ad **\$995**

Inside Back Cover* **\$2,125**

Executive Members Tab

Front Back

Facilities Section **\$1,295**

Executives by Organization Tab

Front Back

Destination Section **\$1,295**

Associate Members Tab

Front Back

Full-Page Ad **\$895**

Associates by Location & Services Tab

Front Back

Half-Page Ad **\$625**

Facilities Tab

Front Back

Destinations Tab

Front Back

**Includes Facilities Section or Destination Section Ad*

WEBSITE ADVERTISING

Home Page Hero Banner **\$895**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Home Page Upper Banner **\$695**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Home Page Lower Banner **\$525**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

eNEWS ADVERTISING

Headline Banner **\$545 per issue**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Featured Banner **\$495 per issue**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sponsored Content with Video **\$445 per issue**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Square **\$375 per issue**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

SOLD OUT ONE SOLD, ONE LEFT

continued on next page >

VSAE PARTNER PROGRAM 2023 SELECTION FORM CONTINUED

EXTEND YOUR BRAND <small>continued</small> SEE PAGES 5-9	\$ PRICE
OTHER OPPORTUNITIES	
<input checked="" type="checkbox"/> CAE Study Course Sponsor (Annual) \$495 <input type="checkbox"/> # of Webinars-Knowledge Expert Sponsor \$395 per event (Limited to one per quarter) 3 LEFT!	<input type="text"/>
ENGAGE AND BE RECOGNIZED SEE PAGES 10-13	
ANNUAL CONFERENCE SPONSORSHIP	
<input type="checkbox"/> Diamond Sponsor \$2,750 (Limited to 10) 2 LEFT! <input type="checkbox"/> Platinum Sponsor \$1,550 (Unlimited) <input type="checkbox"/> Gold Sponsor \$950 (Unlimited)	<input type="text"/>
FALL CONFERENCE & EXPO SPONSORSHIP	
<input type="checkbox"/> Diamond Sponsor \$1,750 <input type="checkbox"/> Platinum Sponsor \$1,150 <input type="checkbox"/> Gold Sponsor \$900	<input type="text"/>
SPECIALTY EVENT SPONSORSHIP	
<input checked="" type="checkbox"/> CEO & Senior Staff Retreat \$1,850 (Limited to 10) <input checked="" type="checkbox"/> Meeting Planner Summit \$1,750 (Limited to 10) <input checked="" type="checkbox"/> Association Management Company (AMC) Summit \$850 (Limited to 8) <input checked="" type="checkbox"/> # of Northern Virginia Breakfast Seminars \$595 per event	<input type="text"/>
YEAR-LONG OPPORTUNITIES	
<input checked="" type="checkbox"/> Lanyards \$2,500 <input checked="" type="checkbox"/> Cocktail Napkins \$1,500	<input type="text"/>
TOTAL INVESTMENT	
<input type="text"/>	

THANK YOU FOR INVESTING IN YOUR ASSOCIATION!

BASED ON TOTAL INVESTMENT, PARTNERSHIP LEVEL WILL BE

- President's Club \$11,500+
 Benefactor \$9,250+
 Supporter \$6,750+
 Patron \$4,250+

After completing this Partner Program Selection Form, email it to **Tami Rawlette** at tami@vsae.org or call her at **(804) 249-2232** to secure your space/sponsorship. You will be sent a one page invoice/contract to sign. Your invoice/contract will supersede any previous arrangements and includes your agreement with the Terms and Conditions of the 2023 Partner Program. No agreement will be considered final without receipt of an executed invoice/contract.

SOLD OUT