

2018 CALENDAR OF EVENTS

Continuing Education Form for CAE/CMP

Mark the check boxes or radio buttons of the sessions that you attended.

Date	Topic/Speaker	Hours
Jan 5	Virginia Political Outlook 2018 – Omni Richmond Hotel <input type="checkbox"/> Presentation: “How to Get the Most Out of Your VSAE Membership” <input type="checkbox"/> Lunch: Virginia Political Outlook 2018 ~ Dr. Robert Holsworth Managing Principal, DecideSmart	Lunch 0.25
Feb 2	Seminar Series with Lunch – The Jefferson Hotel <input type="checkbox"/> Seminar: “Transforming Behaviors That Impact Your Bottom-line” <input type="checkbox"/> Lunch Presentation: “What You Need to BE a Game Changer in Your Organization” ~ Yedda Business Coach and Consultant	Seminar 2.50 Lunch 0.25
Mar 2	Seminar Series with Lunch – Hilton Richmond Downtown <input type="checkbox"/> Seminar: “Memberball: Increasing Member Engagement and Satisfaction Through Innovative Data Analysis” <input type="checkbox"/> Lunch Presentation: “Three Tools Your Organization Can Start Using Today to Gather and Analyze Data More Efficiently” ~ Shomari McCrimons, CAE President, Philanthropy Works, LLC	Seminar 2.50 Lunch 0.25
Apr 6	Seminar Series with Breakfast – Delta Hotels by Marriott Richmond Downtown <input type="checkbox"/> Breakfast Presentation: “No Need to Panic: Managing a Crisis Effectively” <input type="checkbox"/> Seminar: “Packing a Punch with Your Communications, PR and Marketing Campaigns” ~ Sheri Singer Singer Communications	Breakfast 0.25 Seminar 2.50
May 6-8	Annual Conference – Hilton Norfolk The Main <input type="checkbox"/> Opening Keynote: “Get What You Want with What You’ve Got!” ~ Christine Cashen <input type="checkbox"/> Breakouts <ul style="list-style-type: none"> o “#FreeTheMimosas: How Grassroots Advocacy Changed Hundred-Year-Old Blue Laws” ~ Jeff Tippett o “Seeking Consensus, Mediation and Negotiation Skills for Association Executives” ~ Mark Rubin o “Google Analytics in a Nutshell” ~ Jason Moreau o “Rethinking Membership Communication” ~ JJ White o “Be Bold. Be Vulnerable. Be Mindful.” ~ Rose Markey o “Who Has Time to Lead?” ~ Dave Phillips o “Alternative Learning Formats: Avoiding Death by Panels” ~ Kristin Clarke, Mark Milroy, and Frank Gainer o “Create Mobile Experience That Drive Member Engagement” ~ Lauren A. Wolfe <input type="checkbox"/> Closing Keynote: “The Game-Winning 3 – A Roadmap for Professional & Personal Development” ~ Dave Davlin	Keynote 1.00 Breakout 1.25 SIG 1.75 Keynote 1.00
June 1	Seminar Series with Lunch – Richmond Marriott Downtown <input type="checkbox"/> Seminar: “Something Needs to Change Around Here-The Five Stages to Leveraging Your Volunteer Leadership” <input type="checkbox"/> Lunch Presentation: “Leveraging Stage 3 Leadership with Smart Strategic Plans” ~ Liz Weber Weber Business Services, LLC	Seminar 2.50 Lunch 0.25
July 10	AMC Retreat – The Graduate Hotel (AMC leadership, AMC staff & event sponsors only)	Retreat..... 7.00
Aug 9	SIG-a-Palooza with Breakfast – Virginia Crossings, Tapestry Collection by Hilton	SIG 1.50
Aug 16-17	Meeting Planner Summit – The Lodge, Colonial Williamsburg Hotels (Planners & event sponsors only)	Summit:..... 7.00
Sep 6	Seminar Series with Reception – Jepson Alumni Center <input type="checkbox"/> Seminar: “Leading Through the Eyes of Those You Lead” ~ Kevin Eastman KEWE LLC	Seminar: 2.50
Sep 16-18	CEO & Senior Staff Retreat – The Cavalier Hotel (Association CEOs, senior leadership & event sponsors only)	Retreat:..... 12.00
Oct 4	Fall Conference – Greater Richmond Convention Center <input type="checkbox"/> Opening Keynote: “Rock Your Engagement” ~ Sherene McHenry <input type="checkbox"/> Breakouts <ul style="list-style-type: none"> o “Boost Your Productivity. Increase Your Passion. Have More Fun.” ~ Sherene McHenry (AM only) o “Emergency Preparedness for Meetings” ~ Rick Butts & Bob Ramsey; Moderator: Carter Lyons (AM & PM) o “Creating a Roadmap for Transforming Your Workplace Culture” ~ Jan Bazow (AM only) o “Membership: Recruiting, Engaging, Retaining Strategies & Tactics” ~ Scott Oser Scott Oser Associates (AM – Part 1; PM – Part 2) 	Keynote: 1.00 AM Session:.. 1.50 PM Session:.. 1.50
Nov 2	Seminar Series with Lunch – Four Points by Sheraton Richmond <input type="checkbox"/> Seminar: “Designing and Interpreting Performance Analytics for Your Association” <input type="checkbox"/> Lunch Presentation: “Is Your Association Typical?” ~ Larry Seibert Association Metrics	Seminar: 2.50 Lunch: 0.25
Dec 7	Awards Luncheon & Silent Auction – Hilton Richmond Hotel & Spa/Short Pump	N/A
	Total CAE Credits Earned (<i>Exact clock hours only – no rounding</i>): Potential CMP Credits Earned:	



EACH SESSION CAN ONLY BE USED ONCE FOR APPLICATION/RECERTIFICATION.

VSAE is a CAE Approved Provider. The programs listed above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies.

Note: These programs are not endorsed, accredited or affiliated with ASAE or the CAE program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications – selection of eligible education is up to the applicant based on his/her needs.

CMP: Visit www.eventscouncil.org for information. VSAE is not affiliated with the CMP certification. VSAE programs have been approved in the past for application/recertification.