

# 2017 CALENDAR OF EVENTS

Continuing Education Form for CAE/CMP

Mark the check boxes or radio buttons of the sessions that you attended.

Date	Topic/Speaker	Hours
Jan 6	Monthly Luncheon – <i>The Jefferson Hotel</i> <input type="checkbox"/> <b>Member Orientation:</b> “How to Get the Most Out of Your VSAE Membership” <input type="checkbox"/> <b>Lunch:</b> <b>Virginia Politics 2017</b> ~ Dr. Robert Holsworth	Lunch: ..... 0.25
Feb 3	Monthly Luncheon & Seminar – <i>Omni Richmond Hotel</i> <input type="checkbox"/> <b>Educational Seminar:</b> Creating Value Through the Prospect Point of View <input type="checkbox"/> <b>Lunch:</b> TBD – panel discussion, Moderator: JJ White ~ JJ White, Executive Director, Dale Carnegie Virginia	Seminar: ..... 2.50 Lunch: ..... 0.25
Mar 3	Monthly Seminar – <i>Hilton Richmond Downtown</i> <input type="checkbox"/> <b>Educational Seminar:</b> Building a Data Culture for Success <input type="checkbox"/> <b>Lunch:</b> The Key to Creating Disruptive Change - Data ~ Bryce Gartner, Chief Experience Officer & Founder, ICIMO	Seminar: ..... 2.50 Lunch: ..... 0.25
Apr 7	Monthly Luncheon & Seminar – <i>Richmond Marriott Short Pump</i> <input type="checkbox"/> <b>Educational Seminar:</b> Where Perception Meets Reality: The State of Association Communications and Tips for Improvement <input type="checkbox"/> <b>Lunch:</b> Tackling Technology: Updates and Information from the 2016 Annual Benchmarking Survey ~ Jill Andreu, Vice President of Content Strategy & Development, Naylor Association Solutions	Seminar: ..... 2.50 Lunch: ..... 0.25
Apr 29 – May 2	<b>Annual Conference</b> – <i>The Hotel Roanoke &amp; Conference Center</i> <input type="checkbox"/> Opening Keynote: The Hero Effect - Being Your Best When It Matters the Most! ~ Kevin Brown <input type="checkbox"/> <b>Breakouts</b> <ul style="list-style-type: none"> <li>o Toot Your Own Horn, But Don't Blow It – Sandra Giarde, CAE</li> <li>o Establishing Effective Chapter/Association Partnerships – Trevor Mitchell, CAE</li> <li>o Major Trends Affecting Associations and the State of the Association Industry – Scott Wiley, CAE</li> <li>o Education Hacker: Revolutionizing Your Organization's Learning Opportunities – Jeff Hurt</li> </ul> <input type="checkbox"/> General session: IGNITE <input type="checkbox"/> Closing Keynote: Master Your World: 10 Strategies to Improve Productivity, Profits, & Comm. ~ <i>Mary Kelly</i>	Keynote: ..... 1.00 AM Session:.. 1.25 SIG:..... 1.75 PM Session:.. 1.25  Keynote: ..... 1.00
Jun 2	Monthly Luncheon & Seminar – <i>Four Points by Sheraton Richmond</i> <input type="checkbox"/> <b>Educational Seminar:</b> Speak Smart-Business Presentation Skills <input type="checkbox"/> <b>Lunch:</b> Culturetopia-Creating a High Performance Organization ~ Jason Young	Seminar: ..... 2.50 Lunch: ..... 0.25
Jul 10-11	<b>AMC Retreat</b> – <i>Craddock Terry Hotel</i> (AMC leadership, staff, & event sponsors)	Retreat:..... 8.00
Aug 10	<b>Monthly Breakfast &amp; SIG-a-Palooza</b> – <i>Virginia Crossings Hotel &amp; Conference Center</i>	SIG:..... 0.75 ea
Aug 16-17	<b>Meeting Planner Summit</b> – <i>Hilton Norfolk The Main</i> (Two-day summit for planners & event sponsors.)	Retreat:..... 7.00
Sep 8	Monthly Luncheon & Seminar – <i>Meadow Event Park</i> <input type="checkbox"/> <b>Educational Seminar:</b> The Dark Side of Strength in Leadership <input type="checkbox"/> <b>Lunch:</b> Making the Most of Mistakes ~ Tom Davidson, CSP, PCC, SPHR, Leadership Nature	Seminar: ..... 2.50 Lunch: ..... 0.25
Sep 18-19	<b>CEO &amp; Senior Staff Retreat</b> – <i>Hilton Norfolk The Main</i> (Top level assoc. executives & event sponsors.)	Retreat:..... 8.00
Oct 5	<b>Educational Symposium &amp; Expo</b> – <i>Greater Richmond Convention Center</i> <input type="checkbox"/> Opening Keynote: Killer Apps for Leadership ~ <i>Beth Ziesenis, Your Nerdy Best Friend</i> <input type="checkbox"/> <b>Breakouts</b> <ul style="list-style-type: none"> <li>o Share and Share a Like: 29 Tech Tools to Create Cool Content for Social Media ~ <i>Beth Ziesenis, Your Nerdy Best Friend</i> (AM or PM)</li> <li>o Building a Powerhouse Board – Tools for Strategic Leadership and Engagement ~ <i>Amy Nisenon</i> (AM or PM)</li> <li>o Potpourri of Risk for Organizations &amp; Associations: Top Legal Risks Facing Associations ~ <i>Blake Hegeman, CAE</i>   Got Employees? Top 5 HR Traps to Avoid ~ <i>Mindy Flanigan, PHR &amp; SHRM-CP</i> (AM only)</li> <li>o Creating a Culture of Innovation: It's Not as Hard as You Think ~ <i>Mark Sedgley</i> (AM only)</li> </ul>	Keynote: ..... 1.00 AM Session:.. 1.50 PM Session:.. 1.50
Nov 3	Monthly Luncheon & Seminar – <i>DoubleTree by Hilton Richmond-Midlothian</i> <input type="checkbox"/> <b>Educational Seminar:</b> Choosing the Right AMS for Your Association <input type="checkbox"/> <b>Lunch:</b> 5 Top Trends Impacting Association Technology ~ Moira Edwards, Ellipsis Partners	Seminar: ..... 2.50 Lunch: 0.25
Dec 1	<b>Awards Luncheon &amp; Silent Auction</b> – <i>Hilton Richmond Hotel &amp; Spa/Short Pump</i>	N/A
	Total <b>CAE</b> Credits Earned ( <i>Exact clock hours only – no rounding</i> ): Potential <b>CMP</b> Credits Earned:	



**EACH SESSION CAN ONLY BE USED ONCE FOR APPLICATION/RECERTIFICATION.**

VSAE is a CAE Approved Provider. The programs listed above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies.

Note: These programs are not endorsed, accredited or affiliated with ASAE or the CAE program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications – selection of eligible education is up to the applicant based on his/her needs.

**CMP:** Visit [www.eventscouncil.org](http://www.eventscouncil.org) for information. VSAE is not affiliated with the CMP certification. VSAE programs have been approved in the past for application/recertification.