



— VIRGINIA SOCIETY of —  
ASSOCIATION EXECUTIVES

# 2015 CALENDAR OF EVENTS

Continuing Education Form for CAE/CMP

Mark the check boxes or radio buttons of the sessions that you attended.

Date	Topic/Speaker	Hours
Jan 9	Monthly Luncheon – <i>Hilton Garden Inn Richmond Downtown</i> <input type="checkbox"/> <b>Member Orientation:</b> “How to Get More Out of Your VSAE Membership” <input type="checkbox"/> <b>Lunch: Virginia Politics 2014</b> ~ Dr. Robert Holsworth	Lunch:.....0.25
Feb 6	Monthly Luncheon & Seminar – <i>Omni Richmond Hotel</i> <input type="checkbox"/> <b>Educational Seminar:</b> Last Competitive Advantage...Overcoming Team Dysfunction <input type="checkbox"/> <b>Lunch:</b> Overcoming Team Dysfunction – A Conversational Case Study ~ Jan Bazow, Fortis Group, LLC	Seminar: .....2.00 Lunch:.....0.25
Mar 6	Monthly Luncheon & Seminar – <i>Greater Richmond Convention Center</i> <input type="checkbox"/> <b>Educational Seminar:</b> Relationships, Rapport and Influence <input type="checkbox"/> <b>Lunch:</b> Insights on Building Relationships, Rapport and Influence ~ Laura Boone, Titan Group, LLC	Seminar: .....2.50 Lunch:.....0.25
Apr 2	Monthly Breakfast & Seminar – <i>Hilton Richmond Hotel &amp; Spa at Short Pump</i> <input type="checkbox"/> <b>Breakfast:</b> I Know What Our Members Want, Who Needs Research? <input type="checkbox"/> <b>Educational Seminar:</b> Melting the Iceberg: Transforming Data into Better Decisions ~ Larry Seibert, Association Metrics	Breakfast: ...0.25 Seminar: .....2.50
May 3-5	<b>Annual Conference</b> – <i>Wyndham Virginia Beach Oceanfront</i> <input type="checkbox"/> Opening Keynote: Bambi vs. Godzilla: Dealing with Difficult People ~ <i>Bruce Christopher</i> <input type="checkbox"/> <i>The Psychology of Success</i> ~ <i>Bruce Christopher</i> <input type="checkbox"/> <i>Content Marketing &amp; Social Media</i> ~ <i>Scot Oser &amp; John Chen, CAE</i> <input type="checkbox"/> <i>5 Common People Management Mistakes &amp; How To Not Make Them</i> ~ <i>Claudia St. John</i> <input type="checkbox"/> <i>Lobbying Best Practices: A Panel Discussion (AM only)</i> <input type="checkbox"/> SIGs <input type="checkbox"/> Closing Keynote: Let’s Talk Strategy ~ <i>Tara Rethore</i>	Keynote: .....1.00 AM Session: 1.25 SIG: .....1.75 PM Session: 1.25 Keynote: .....1.25
Jun 5	Monthly Luncheon & Seminar – <i>Four Points by Sheraton Richmond Airport</i> <input type="checkbox"/> <b>Educational Seminar:</b> Experiencing Social Media Overload?!?! <input type="checkbox"/> <b>Lunch:</b> TBD ~ Corey Pearlman, eBootCamp	Seminar: .....2.50 Lunch:.....0.25
Jul 27-28	<b>AMC Retreat</b> – The Founder’s Inn & Spa (Association Management Company members & sponsors.)	Retreat .....8.00
Aug 17-18	<b>Meeting Planner Summit</b> – Norfolk Waterside Marriott (Two-day summit for planners & sponsors.)	Retreat: .....7.00
Sep 11	Monthly Luncheon & Seminar – Richmond Marriott West <input type="checkbox"/> <b>Educational Seminar:</b> The Board-Savvy Executive: <input type="checkbox"/> <b>Lunch:</b> Cementing the Board Chair-CEO Working Relationship ~ Doug Eadie, Doug Eadie & Company, Inc.	Seminar: .....2.50 Lunch:.....0.25
Sep 21 - 22	<b>CEO &amp; Senior Staff Retreat</b> – Keswick Hall at Monticello (Top level assoc. exec. & sponsors.)	Retreat .....8.00
Oct 1	<b>Educational Symposium &amp; Expo</b> – <i>Greater Richmond Convention Center</i> <input type="checkbox"/> Opening Keynote: The 2020 Gameplan: What Tomorrow’s Leaders Should Be Doing Today ~ John Martin, Southeastern Institute of Research o <i>Online and Upward: Making Online Learning Part of Your Member Value Story</i> ~ <i>Jeff Cobb &amp; Celisa Steele, Tagoras, Inc.</i> o <i>The Future of Association Management Software (AM only)</i> ~ <i>Mark Sedgley, MemberClicks</i>	Keynote: .....1.00 AM Session: 1.50 PM Session: 1.50
Nov 6	Monthly Luncheon & Seminar – <i>Jepson Alumni Center</i> <input type="checkbox"/> <b>Educational Seminar:</b> Who Wins The Social Revolution? <input type="checkbox"/> <b>Lunch:</b> #BoldBrandsWin ~ David Saunders, Madison+Main	Seminar: .....2.50 Lunch:.....0.25
Dec 4	<b>Holiday Lunch/Silent Auction</b> – <i>Richmond Marriott Downtown</i>	N/A
	Total <b>CAE</b> Credits Earned ( <i>Exact clock hours only – no rounding</i> ):	
	Potential <b>CMP</b> Credits Earned:	



**EACH SESSION CAN ONLY BE USED ONCE FOR APPLICATION/RECERTIFICATION.**

VSAE is a CAE Approved Provider. The programs listed above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies.

Note: These programs are not endorsed, accredited or affiliated with ASAE or the CAE program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications – selection of eligible education is up to the applicant based on his/her needs.